#### Housing Supply and Affordability in Kansas

Special Committee on Available and Affordable Housing November 19, 2024

Dr. Stanley D. Longhofer WSU Center for Real Estate



WICHITA STATE UNIVERSITY W. FRANK BARTON SCHOOL OF BUSINESS



# **Measuring Housing Affordability**

- The National Association of Realtors calculates a Housing Affordability Index (HAI)
  - Compares median family income with the income needed to purchase the median priced home
    - 20% downpayment
    - 25% housing expense ratio
  - A value of 125 means the median-income family has 25% more income than that needed to purchase the median-priced home





#### NAR Housing Affordability Index

#### Housing Affordability Index

Source: National Association of Realtors





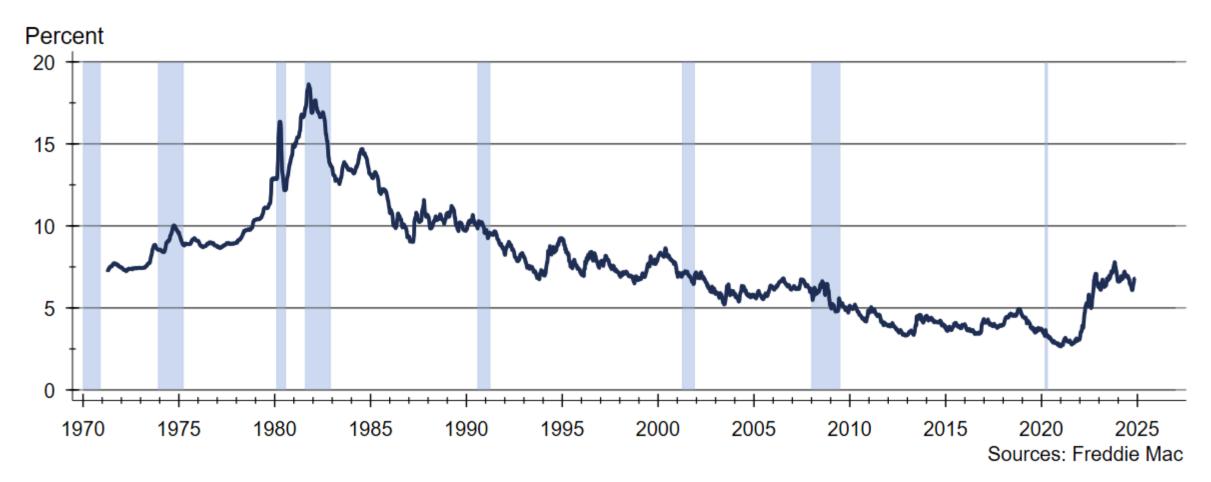
# Housing Affordability Index Components

- The Housing Affordability Index is calculated using three inputs:
  - Median family income (currently estimated based on wage growth)
  - Current 30-year fixed mortgage rates
  - Median sale price of existing homes





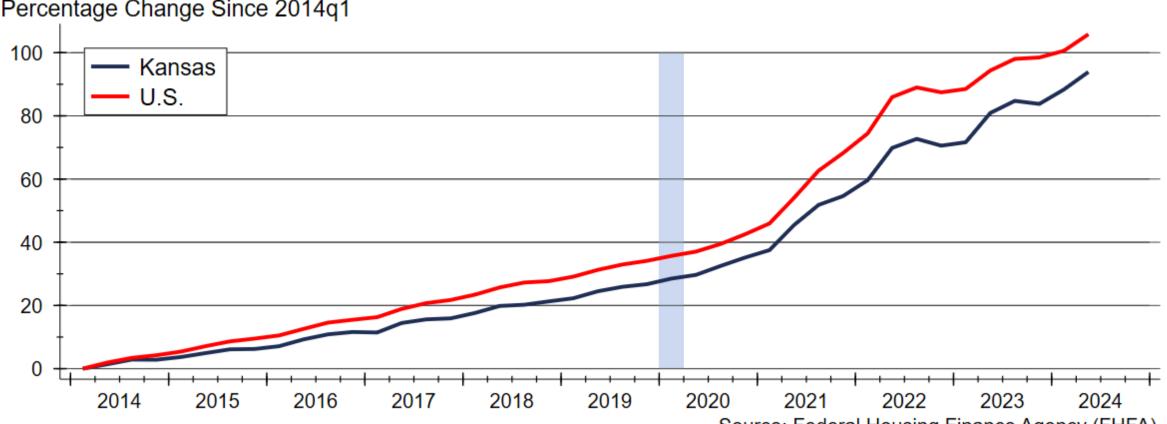
#### Mortgage Rates are Returning to "Normal"



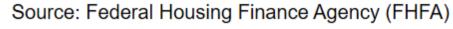




#### **Kansas Home Price Appreciation**



Percentage Change Since 2014q1







### **Single Family Construction Materials Costs**

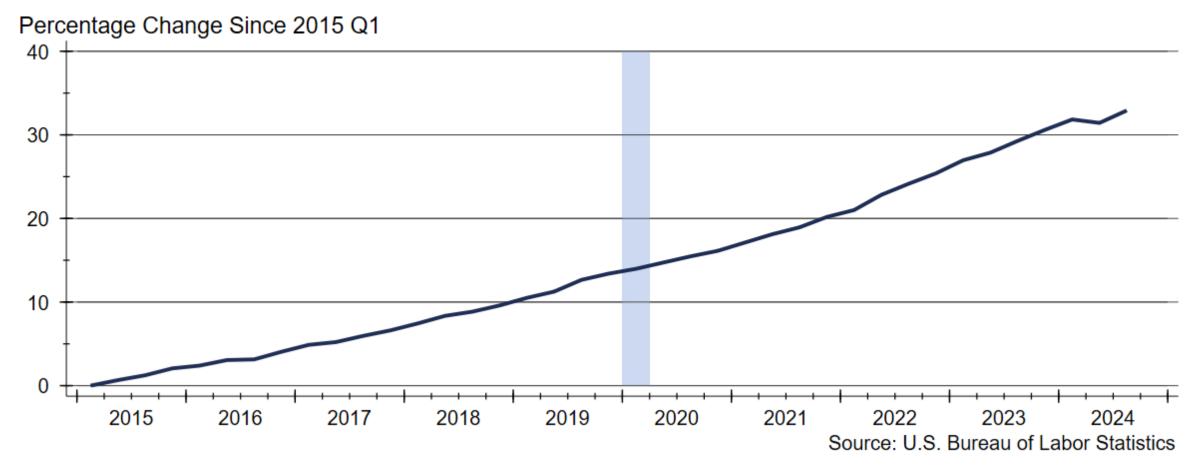
Percentage Change Since Jan. 2015 -10 

Source: U.S. Bureau of Labor Statistics





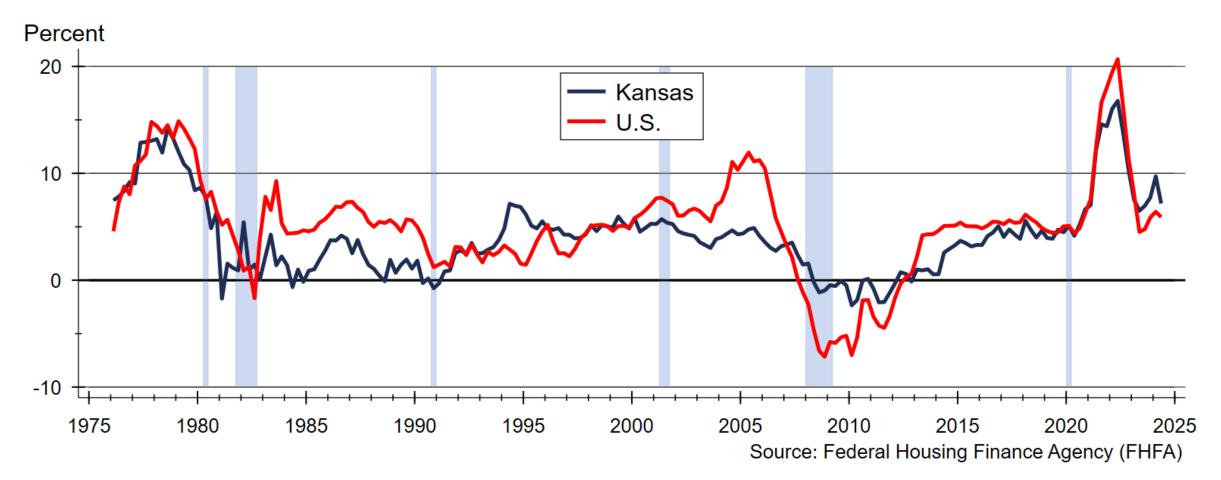
#### **Construction Labor Costs**







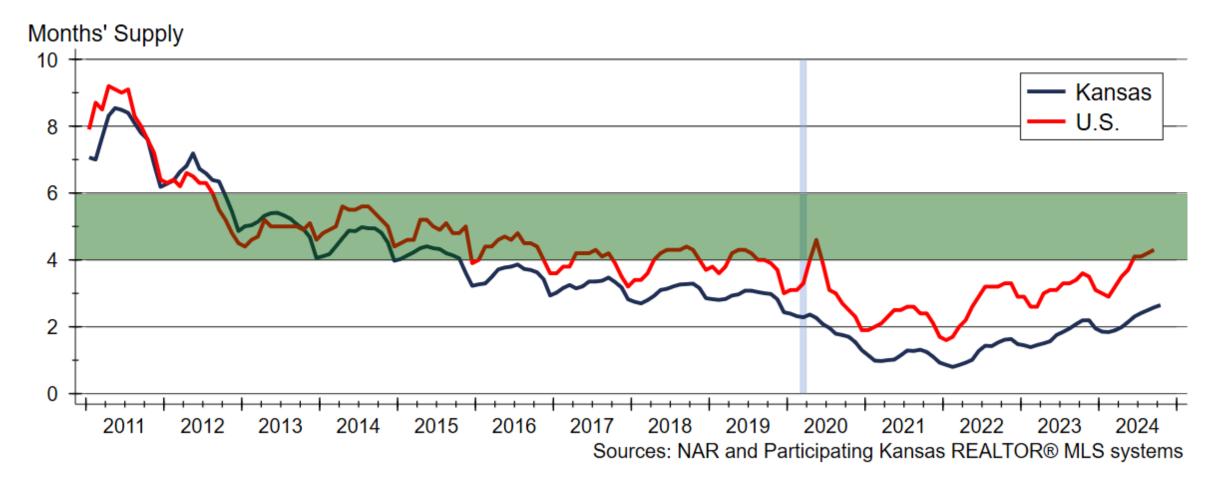
#### **Annual Home Price Appreciation**







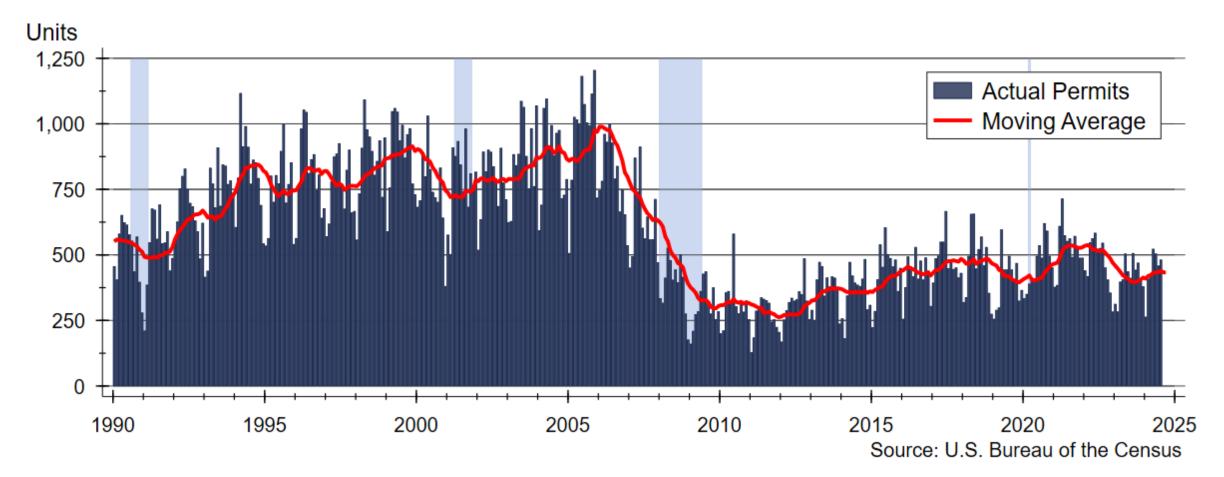
### **Balance in the Housing Market**







### **Kansas Single-Family Building Permits**







# WSU Center for Real Estate Laying a Foundation for Real Estate in Kansas

www.wichita.edu/realestate



WICHITA STATE UNIVERSITY W. FRANK BARTON SCHOOL OF BUSINESS

