



WICHITA STATE
UNIVERSITY
W. FRANK BARTON
SCHOOL OF BUSINESS



Center for Real Estate
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FOR IMMEDIATE RELEASE
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WSU Center for Real Estate to release 2024 Kansas Housing Markets Forecast Series

Wichita State University's Center for Real Estate will present the 2024 Kansas Housing Markets Forecast at 10:15 a.m. Thursday, Sept. 28, at the Kansas Association of Realtors Annual Conference at the Hilton Garden Inn in Manhattan.

Stan Longhofer, director of WSU's Center for Real Estate, will present the forecast. He will be available for interviews after his presentation at about 11:30 a.m.

Longhofer can be available for interviews by appointment on Tuesday, Sept. 26 for media outlets agreeing to the embargo below.

The 2024 Kansas Housing Markets Forecast series that reviews current housing market conditions in the major markets across the state – including Kansas City, Lawrence, Manhattan, Topeka, and Wichita – and forecasts housing market activity through the end of 2024. The series also includes Housing Outlooks for 10 smaller markets across the state.

Advance copies of each of the reports and interviews with the author will be made available to media outlets that agree to embargo the release of the study's information until 12.01 a.m. Thursday, Sept. 28.

If you agree to the embargo, contact Longhofer at 316-516-6365 or stan.longhofer@wichita.edu.

Located in Kansas' business hub and with significant ties to the business community, the W. Frank Barton School of Business provides extensive applied learning opportunities. With in-person and online options, Barton School undergraduate and graduate programs are tailored to transform the lives of its students. It also holds a double AACSB accreditation for business and accounting, which puts it in the top 1% of business schools worldwide. The Barton School was established as the university's College of Business Administration and Industry in 1926 and has thousands of graduates around the world.