



WICHITA STATE UNIVERSITY W. FRANK BARTON School of Business

2019 Kansas Housing Markets Forecast ICHIA JUMP INTO JUMP RING!

2019 WICHITA Housing Forecast

Buying a home in today's market can be an adventure. In some price ranges, bidding wars are the norm. In others, attractive homes may sit on the market a long time before they sell. At times, navigating the market can feel like you're in the middle of a three ring circus.

Whether you're a buyer, a seller or a real estate professional, the 2019 Wichita Housing Forecast can give you the information you need to sort through the mayhem and engage the market with confidence. *Jump into the Ring!*

Dr. Stanley D. Longhofer

Director, WSU Center for Real Estate *wichita.edu/realestate*



WICHITA STATE UNIVERSITY W. FRANK BARTON

Thanks to the many colleagues and friends who have helped make this forecast possible:

- \cdot Fazal Chaudhari, WSU Center for Real Estate
- Karen Gehle, Kansas Association of REALTORS[®]
- · Jeremy Hill, WSU Center for Economic

Development and Business Research

- · Bita Mansouri, WSU Center for Real Estate
- Sheila Rumsey, REALTORS® of South Central Kansas
- Participants in the 2018 Wichita Real Estate Roundtable

Design by Visual Fusion Graphic & Web Design Studio

We are also grateful to the REALTOR[®] boards and multiple listing services that have provided much of the data used to prepare this forecast:







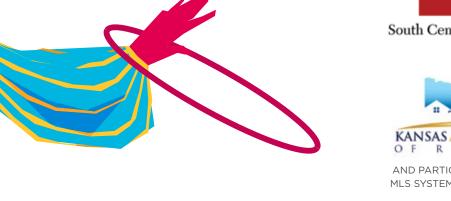
AND PARTICIPATING REALTOR[®] MLS SYSTEMS ACROSS KANSAS

We are especially grateful to Security 1st Title and Meritrust Credit Union for underwriting the cost of preparing this year's Wichita Housing Forecast.



Security 1st Title



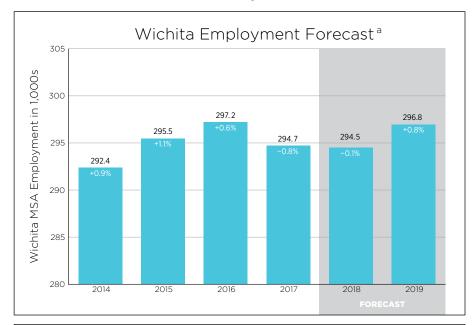


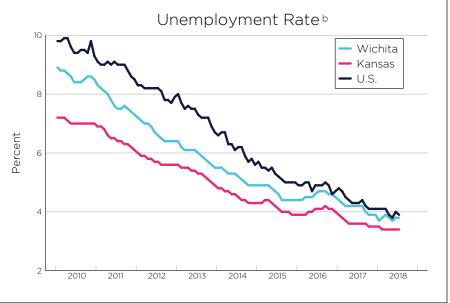
ECONOMIC OVERVIEW

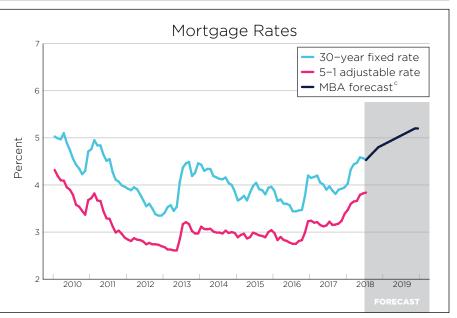
Wichita's labor market continues to confound. On the one hand, the unemployment rate is the lowest that it has been in nearly 20 years. On the other hand, employment growth remains sluggish at best. Even with a forecasted 0.8 percent increase next year, Wichita will still have 13,500 fewer jobs than it did in 2008.

Mortgage rates have risen steadily over the past year and appear poised to top 5 percent sometime next year as the Federal **Reserve** continues to unwind its holdings of mortgagebacked securities. If anything, rising rates have only increased housing demand, as buyers look to buy homes before rates rise further.

2019 Wichita Housing Forecast ECONOMIC OVERVIEW







Sources: Freddie Mac, Mortgage Bankers Association, U.S. Bureau of Labor Statistics, WSU Center for Economic Development and Business Research

Notes:

a) Annual average of total, non-farm employment; forecast is by the WSU Center for Economic Development and Business Research

b) Seasonally adjusted

c) Mortgage Bankers Association August 2018 forecast of the 30-year conventional mortgage rate

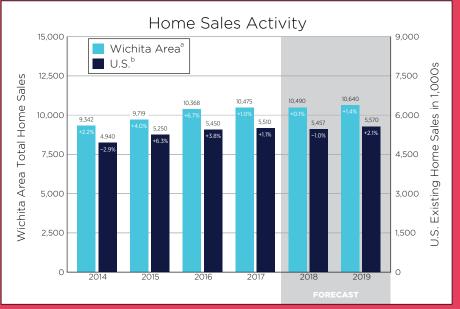
FOR THE LATEST DATA AND ANALYSIS ON REAL ESTATE MARKETS IN KANSAS, VISIT WICHITA.EDU/REALESTATE 5

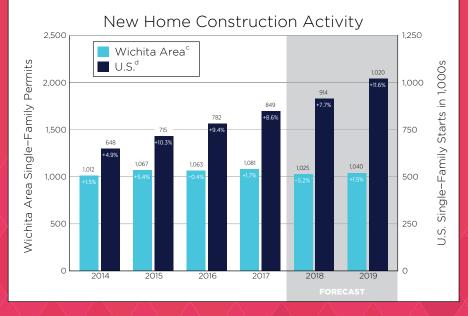


HOME SALES G CONSTRUCTION

The Wichita housing market appears to be bucking national trends, with total home sales continuing to rise despite increasingly tight inventories. We forecast that sales will end the year just slightly ahead of 2017, and then rise another 1.4 percent to 10,640 units in 2019.

New home construction activity, however, remains stagnant as rising construction costs continue to push buyers toward the existing home market. Next year should mark the sixth straight year that single-family permits in the Wichita area hover around the 1.000 unit level.





Sources

National Association of REALTORS[®], South Central Kansas Multiple Listing Service, Wichita Area Builders Association, WSU Center for Real Estate

Notes:

a) Total home sales in the Wichita area as reported by the South Central Kansas Multiple Listing Service

b) U.S. existing home sales as reported by the National Association of REALTORS*; forecast is the August 2018 forecast by the National Association of REALTORS*

c) Single-family building permits issued in the Wichita area as compiled by the Wichita Area Builders Association

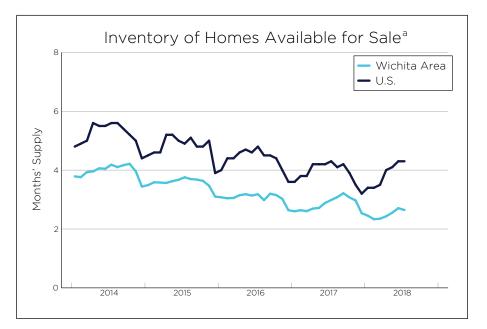
d) U.S. single-family housing starts as reported by the U.S. Bureau of the Census; forecast is the August 2018 forecast by the National Association of REALTORS*

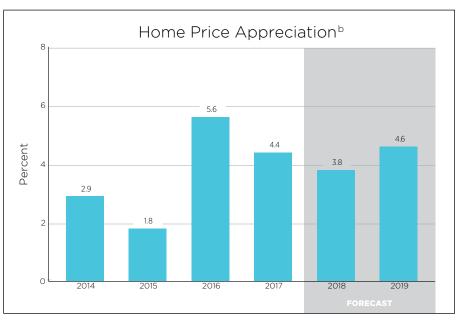
HOME PRICES

Just when it seems the market can't get any hotter, Wichita buyers kick it up another notch. While national inventories have recently risen above a 4 months' supply, in Wichita that figure remains well below 3 months, with even tighter supplies among mid-priced homes.

As a result, Wichita home prices continue to rise at a solid pace. We project that prices across the Wichita metro area will end the year up 3.8 percent, and then rise another 4.6 percent in 2019.

> Total Home Price Appreciation since 2013: 16.4 percent





Sources:

Federal Housing Finance Agency, National Association of REALTORS[®], South Central Kansas Multiple Listing Service, WSU Center for Real Estate

Notes:

a) Active listings divided by the 12-month trailing moving average of sales

b) Year-over-year percentage change in the Federal Housing Finance Agency all-transactions housing price index for the Wichita metropolitan area, as measured using 4th quarter values

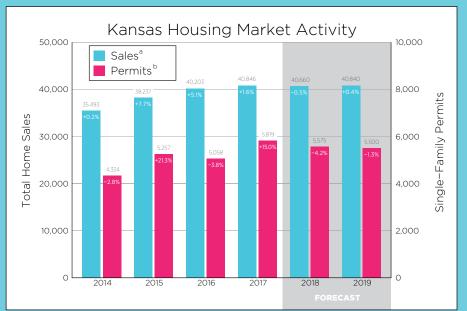


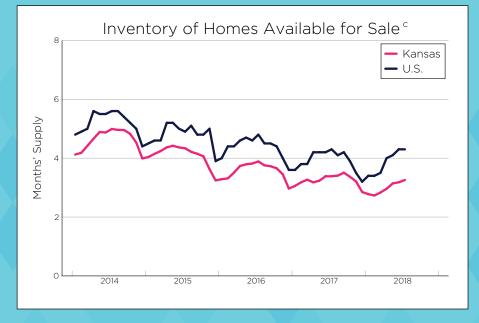
KANSAS Forecast

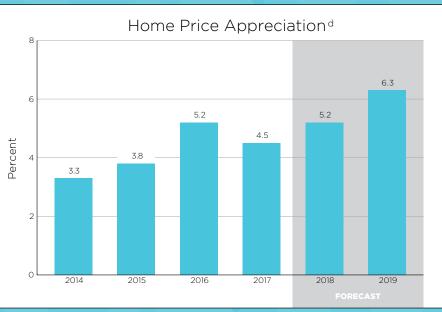
Home sales across Kansas have leveled off this year, held back by a lack of inventory. We forecast that statewide sales will end the year down 0.5 percent at 40,660 units, and remain essentially flat next year as well, rising only 0.4 percent to 40,840 units.

After strong growth in 2017, new home construction activity has slowed this year. We project that new single-family permitting across the state will fall 4.2 percent this year to 5,575 units and then drop another 1.3 percent in 2019 to 5,500 units.

Because inventories are so tight, competition is fierce for the limited number of homes available for sale. As a result, home prices across the state continue to rise at a healthy clip. We forecast that Kansas home prices will rise by 5.2 percent this year, followed by a 6.3 percent gain in 2019. Kansas home prices continue to rise at a healthy clip







Sources:

Federal Housing Finance Agency, National Association of REALTORS*, Participating REALTOR* multiple listing services across Kansas, U.S. Bureau of the Census, WSU Center for Real Estate

Notes:

a) Total home sales in Kansas as reported by participating REALTOR* multiple listing services across the state

b) Single-family building permits issued in Kansas as reported by the U.S. Bureau of the Census

c) Active listings divided by the 12-month trailing moving average of sales

d) Year-over-year percentage change in the Federal Housing Finance Agency alltransactions housing price index for Kansas, as measured using 4th quarter values

2019 Wichita Housing Forecast KANSAS FORECAST

FORECAST SUMMARY

The WSU Center for Real Estate prepares housing market forecasts for each of the major markets across the state. A summary of those forecasts is provided here. To download a copy of the complete forecast for each market, visit our website at wichita.edu/realestate. While there, you can also explore the wealth of additional data and analysis we provide on housing markets across the state.

The WSU Center for Real Estate

Laying a Foundation for Real Estate in Kansas

Sources:

Federal Housing Finance Agency; Flint Hills Association of REALTORS*; Heartland Multiple Listing Service; Kansas Association of REALTORS* and participating multiple listing services across Kansas; Lawrence Multiple Listing Service; South Central Kansas Multiple Listing Service; Sunflower Association of REALTORS*; U.S. Bureau of the Census; Wichita Area Builders Association; WSU Center for Real Estate

Notes:

Total home sales, average price and sales volume figures include both existing and new home sales. Building permits reflect single-family residential building permits. Home price appreciation figures are the year-over-year percentage change in the Federal Housing Finance Agency all-transactions house price index, as measured using 4th quarter values. Kansas City figures include transactions from both Kansas and Missouri.

2019 Wichita Housing Forecast

FORECAST SUMMARY

		2013 Wichild Housing Forecust FORECAST SOMMART				
	2014	2015	2016	2017	2018	2019
KANSAS						
Total Home Sales	35,493	38,237	40,203	40,846	40,660	40,840
Building Permits	4,334	5,257	5,058	5,819	5,575	5,500
Home Price Appreciation	3.3%	3.8%	5.2%	4.5%	5.2%	6.3%
Sales Volume (in millions)	\$6,252	\$7,094	\$7,744	\$8,121		
Average Price	\$176,157	\$185,529	\$192,630	\$198,817		
KANSAS CITY AREA (KS & MO)						
Total Home Sales	32,268	35,954	38,733	39,347	38,800	38,630
Building Permits	4,129	4,550	5,258	5,920	5,765	5,535
Home Price Appreciation	4.2%	6.3%	6.1%	6.8%	7.8%	8.0%
Sales Volume (in millions)	\$6,205	\$7,279	\$8,296	\$8,901		
Average Price	\$192,293	\$202,440	\$214,189	\$226,219		
LAWRENCE MSA						
Total Home Sales	1,309	1,383	1,444	1,490	1,520	1,550
Building Permits	1,309	221	264	206	1,320	1,330
Home Price Appreciation	0.8%	0.4%	7.2%	4.2%	4.8%	3.9%
Sales Volume (in millions)	\$256	\$277	\$309	\$327	4.070	0.070
Average Price	\$195,685	\$200,569	\$213,734	\$219,273		
	,					
MANHATTAN MSA						
Total Home Sales	1,068	1,246	1,285	1,349	1,340	1,380
Building Permits	317	315	271	269	235	250
Home Price Appreciation	2.7%	1.2%	7.3%	0.0%	2.2%	3.1%
Sales Volume (in millions)	\$207	\$245	\$260	\$276		
Average Price	\$194,202	\$196,674	\$202,121	\$204,278		
TOPEKA AREA						
Total Home Sales	2,745	2,963	3,235	3,216	3,200	3,150
Building Permits	262	302	301	277	285	290
Home Price Appreciation	1.9%	2.2%	2.4%	2.8%	4.0%	3.5%
Sales Volume (in millions)	\$346	\$401	\$460 \$142,170	\$486 \$151.270		
Average Price	\$126,164	\$135,240	\$142,170	\$151,239		
WICHITA AREA						
Total Home Sales	9,342	9,719	10,368	10,475	10,490	10,640
Building Permits	1,012	1,067	1,063	1,081	1,025	1,040
Home Price Appreciation	2.9%	1.8%	5.6%	4.4%	3.8%	4.6%
Sales Volume (in millions)	\$1,356	\$1,463	\$1,631	\$1,651	0.070	
Average Price	\$145,202	\$150,501	\$157,286	\$157,650		
					FORECAST	

CENTER FOR Real estate

The Center for Real Estate was established in 2000 to bring Wichita State's education and research programs together with the realworld experience of professionals throughout the region. Not only do we maintain a comprehensive collection of real estate data for markets across Kansas, we help you understand how it impacts your business through our expert analysis and original research. Let us help you keep your balance in today's real estate market.

Keep in touch with us online:

Web: www.wichita.edu/realestate Facebook: WSURealEstate

Twitter: @WSURealEstate



WICHITA STATE UNIVERSITY W. Frank Barton School of Business

W. FRANK BARTON School of Business

The W. Frank Barton School of Business at Wichita State has been the driving force behind some of the brightest minds and biggest ideas of the past 100 years.

> Combining the widest range of undergraduate degrees in the state and virtually unlimited learning opportunities (thanks to Kansas' largest business community), it's no surprise that employers continue to show a preference for hiring Barton School graduates.

Center for Real Estate Contributors

The Center for Real Estate receives no state funding. Our activities are supported entirely through gifts from generous supporters throughout the region:













Credit Union of America

Farha & Son Enterprises

Freddy's Frozen Custard and Steakburgers Star Lumber and Supply Talonvest Capital Vantage Point Properties



Security 1st Title



All of your friends at Security 1st Title would like to thank you for your business. We take great pride in providing you with a consistent, friendly and professional experience. In the title industry, it is truly all about the service. Our team of local experts can assist you with your residential, commercial or multifamily transaction whether the property is located inside or outside of our local communities. When you think of title and closing companies, be sure to make us Your 1st Choice!

Meritrust Credit Union is open to the public with 15 branches in metro-Wichita, Junction City, Lawrence and Manhattan, Kansas. We offer members the products, services and tools needed to achieve financial goals with confidence,

including flexible mortgage programs with local servicing. Meritrust brings simplicity to the home-buying process. On the Meritrust path to homeownership, we're here for you, every step of the way. No runaround. No unnecessary delays. No surprises.

For more information, visit meritrusthomeloans.com.





WICHITA STATE UNIVERSITY W. FRANK BARTON SCHOOL OF BUSINESS