

House of Illusions

The housing market has fallen into a bottomless pit, or so it would seem from the nightly news reports. But not everything is as it first appears. Some “facts” that we know are not really true, while others do not mean what we think. Our goal with this year’s forecast is to help you separate reality from illusion so that you may reach your goals in Wichita’s housing market.

- Dr. Stanley D. Longhofer
Director, WSU Center for Real Estate

“*Illusion: n. Perception of something objectively existing in such a way as to cause misinterpretation of its actual nature.*”

- Merriam-Webster Online

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