

Kansas Association of Realtors® October 9, 2020

Dr. Stanley D. Longhofer WSU Center for Real Estate



WICHITA STATE UNIVERSITY

W. FRANK BARTON SCHOOL OF BUSINESS



2021 KANSAS FORECAST SPONSORS



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True Blue® for over 125 years











THANKS ALSO TO:















and participating REALTOR® MLS systems across Kansas





2020 Forecast - Labor and Mortgage Market Summary

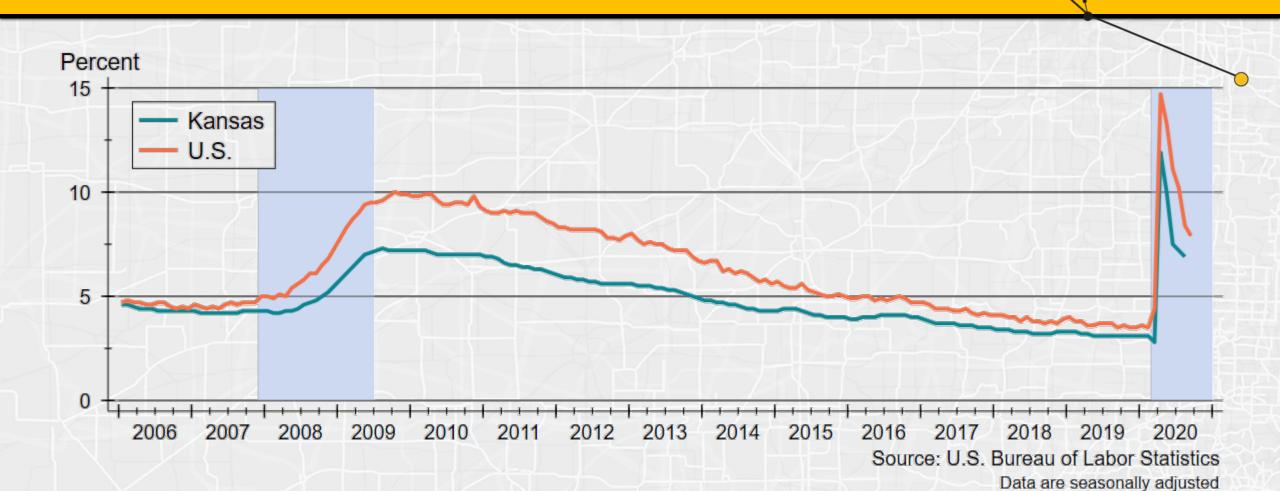
- Current fundamentals are solid
 - Mortgage financing is widely available...and *cheap!*
 - Labor markets are fairly healthy
- All of this could change quickly







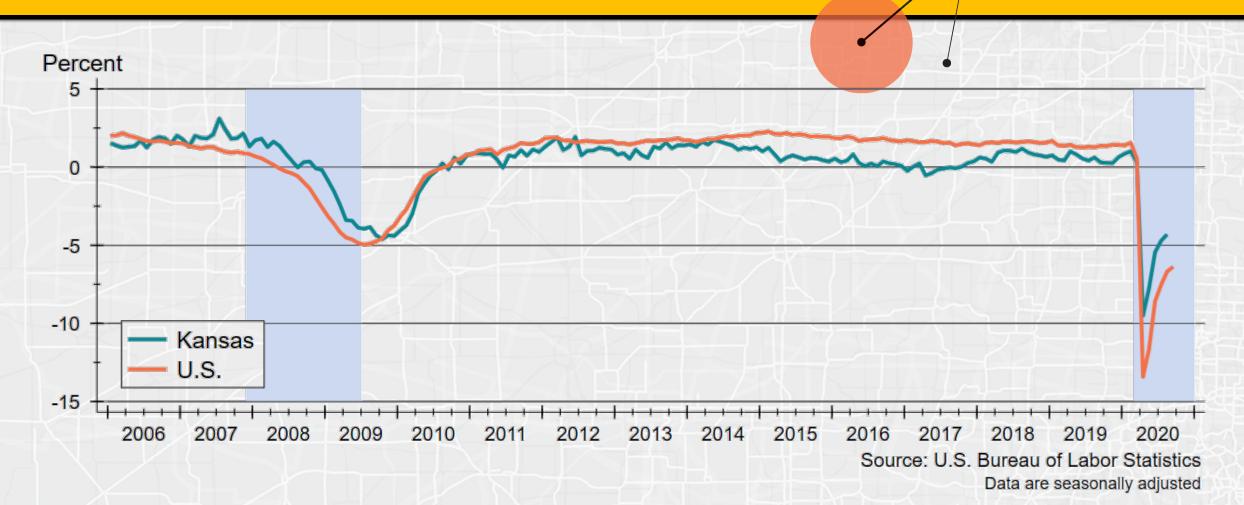
UNEMPLOYMENT RATES







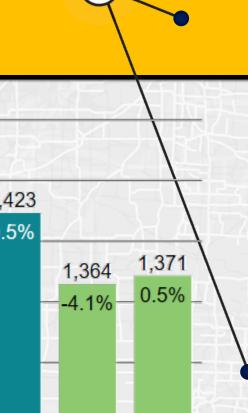
EMPLOYMENT GROWTH

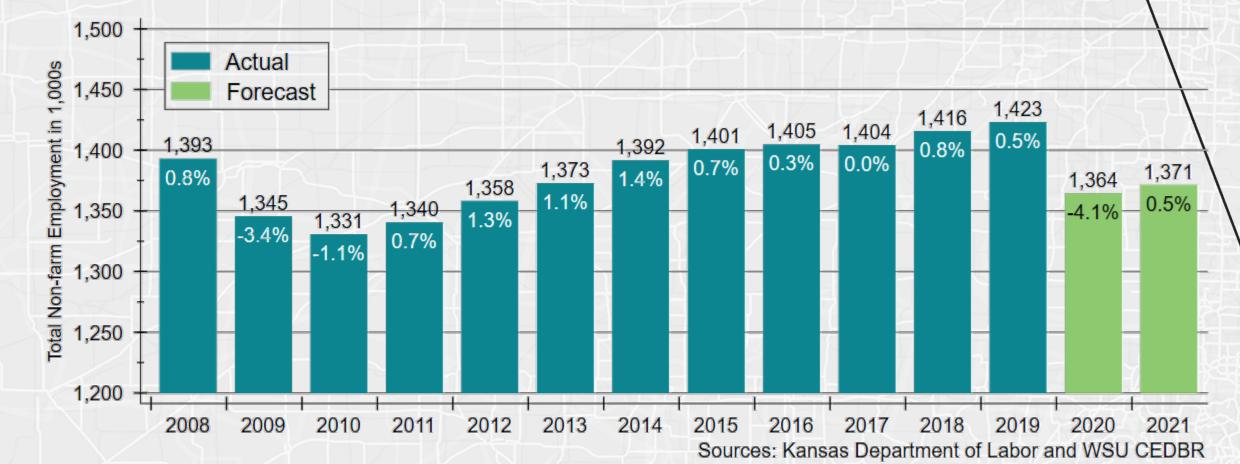






SAS EMPLUYMENT



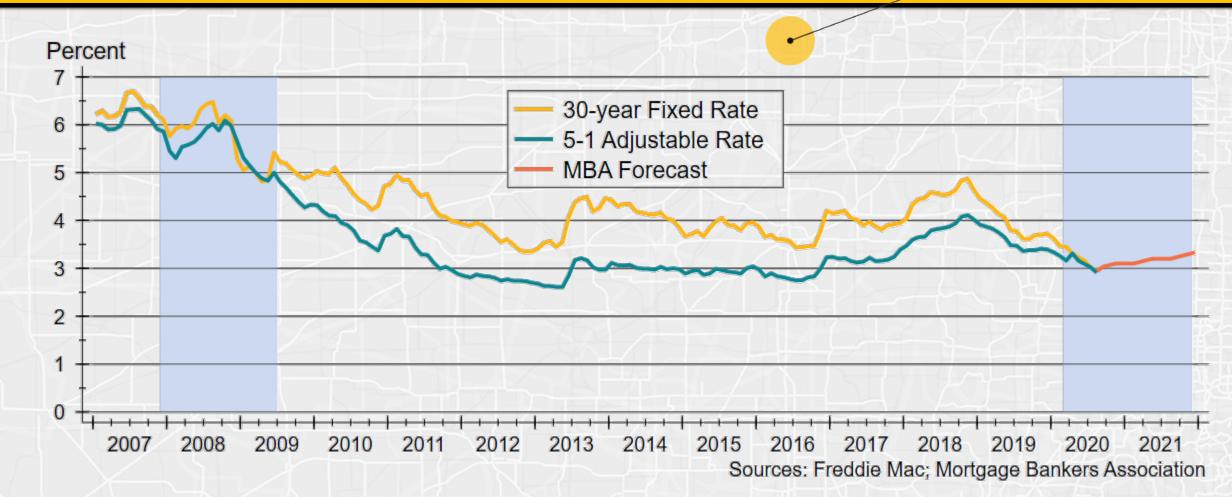






MORTGAGE RATES FORECAST

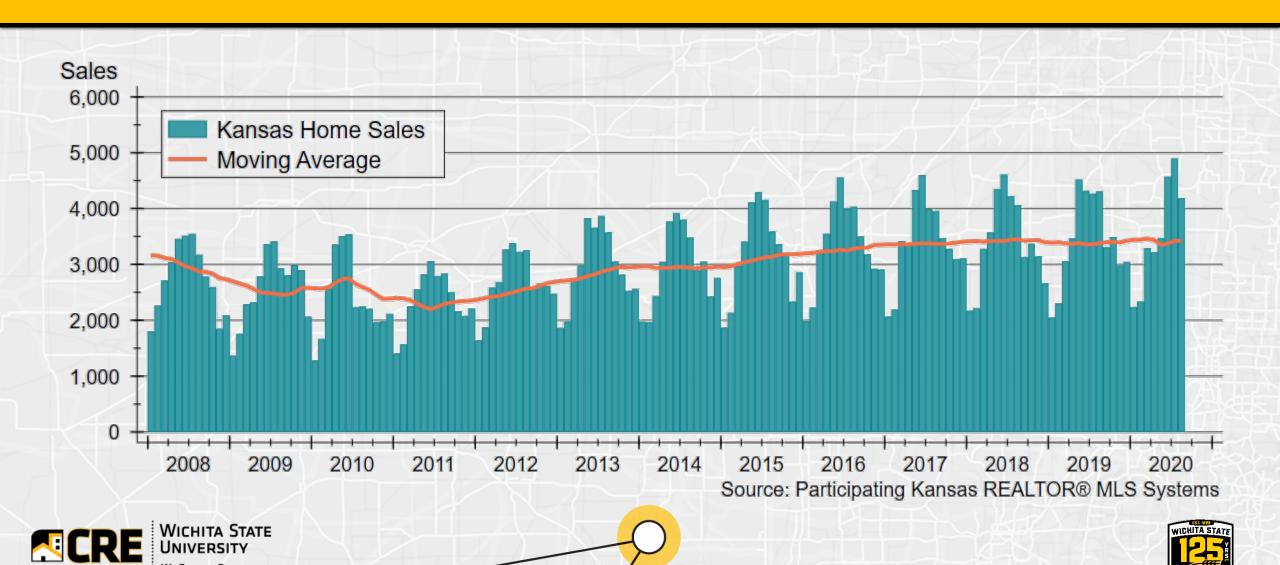




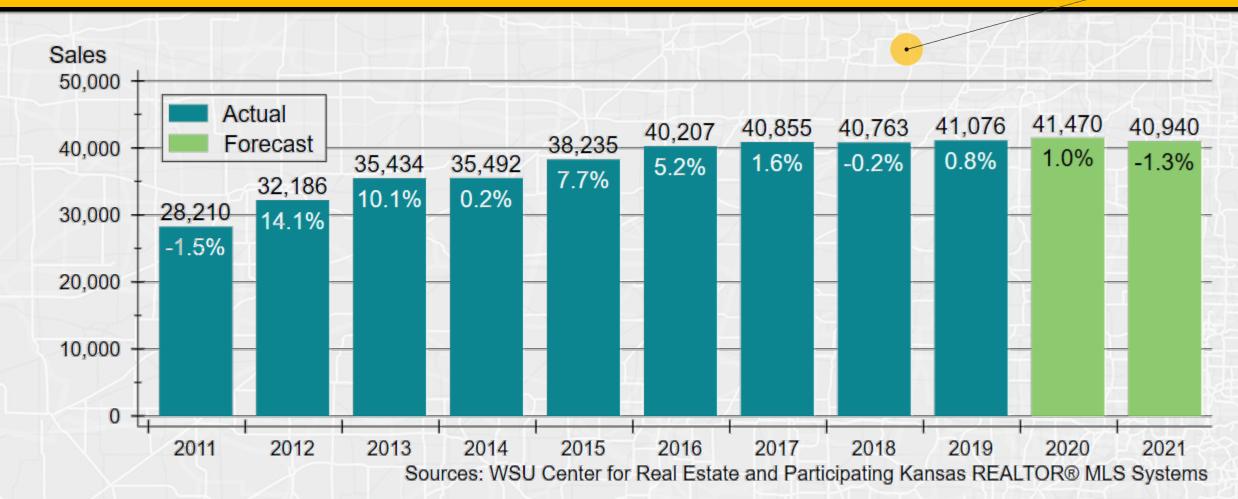




KANSAS TOTAL HOME SALES



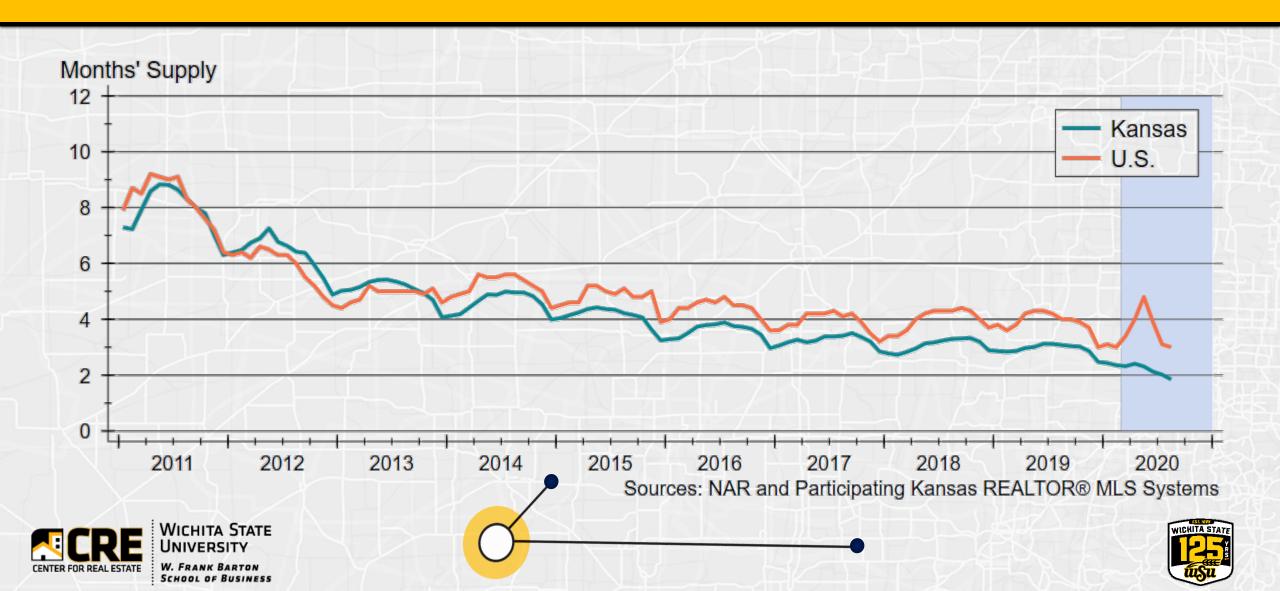
KANSAS HOME SALES FORECAST



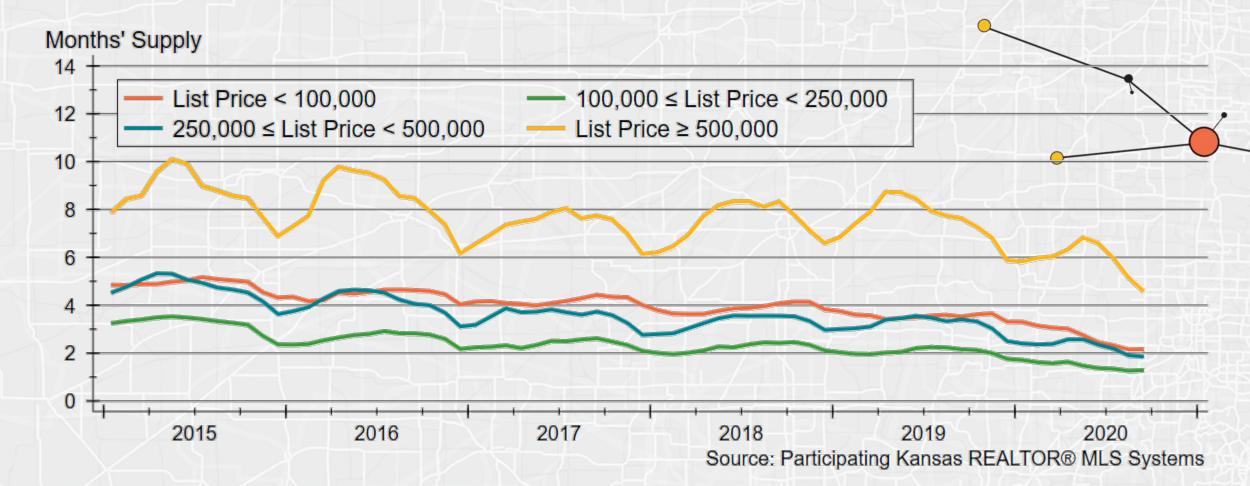




INVENTORY OF HOMES FOR SALE



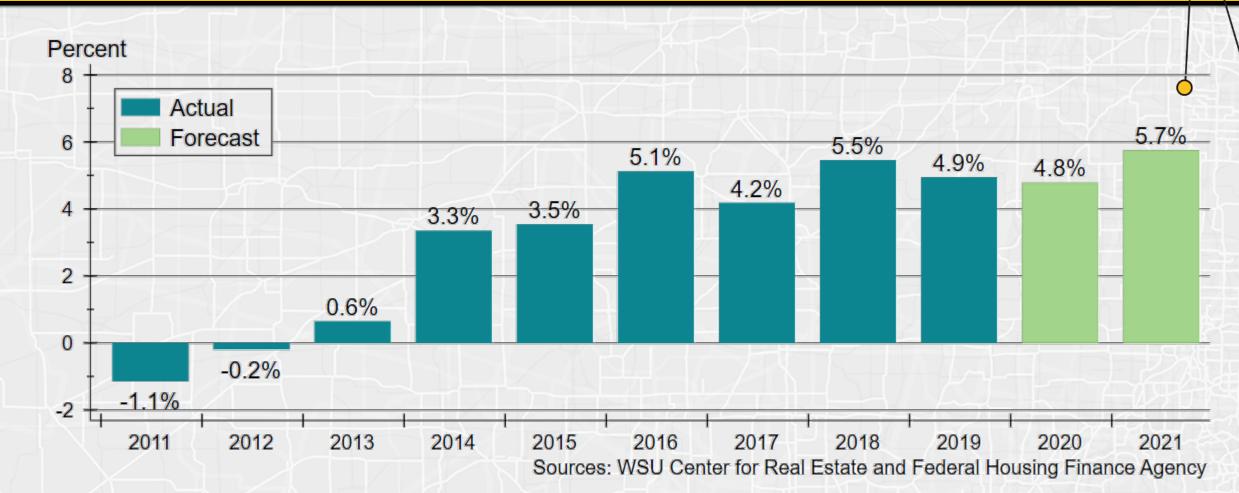
KANSAS INVENTORIES BY LIST PRICE







KANSAS HOME PRICES FORECAST







KANSAS NEW HOME CONSTRUCTION

WICHITA STATE UNIVERSITY

SCHOOL OF BUSINESS





2021 KANSAS HOUSING FORECAST

2018 2019 2020 2021 Actual Actual **Forecast Forecast** 40,940 units **Total Home** 40,763 units 41,076 units 41,470 units -0.2% +0.8% Sales +1.0% -1.3% SF Building 5,420 units 6,590 units 5,628 units 4,834 units **Permits** -14.1% +12.1% +21.6% -3.3% **Home Price** +5.5% +5.7% +4.9% +4.8% **Appreciation**

2021 MAJOR MARKETS FORECAST

	KC	Lawrence	Manhattan	Topeka	Wichita
Total Home Sales	39,500 units -1.0%	1,500 units +1.1%	1,790 units +16.6%	3,250 units +3.9%	10,790 units -0.2%
SF Building Permits	5,560 units +15.2%	265 units +41.0%	210 units -14.3%	305 units +22.5%	1,205 units +12.5%
Home Price Appreciation	+6.0%	+4.1%	+3.5%	+4.0%	+6.6%
- WICHIT	STATE				WIEHTA STATE

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Laying a Foundation for Real Estate in Kansas

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