

Comparing Apples to Apples



Although we often speak about the “housing market,” in reality each neighborhood – and even each home itself – is unique. To understand the market as a whole, it is important to measure changes over time by making an apples-to-apples comparison. That is why the theme for the 2006 Wichita Housing Market Forecast is “comparing apples to apples.” I hope you find the information in this year’s forecast to be a valuable resource as you work and live in the Wichita Area.

Dr. Stanley D. Longhofer, Director, Center for Real Estate

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“Surely the apple is the noblest of fruits. Let the most beautiful or the swiftest have it. That should be the ‘going’ price of apples.”

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